



Exclusive seminar

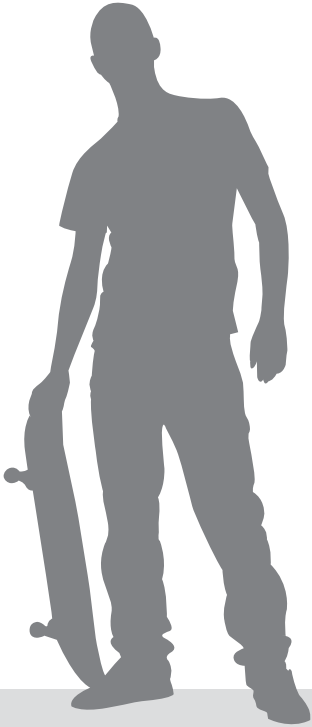
# Come face to face with nextgen finance users

**Wednesday 2<sup>nd</sup> March 2016**

8:00am – 10:30am, Level 39, Canary Wharf, London



**ORACLE®**



### **The Disruptors Seminar**

is packed with focused, actionable content and designed for all forward-looking senior banking professionals.

Come face to face with the future of banking at this exciting and unusual event: Join us for a FREE breakfast seminar in partnership with Think Different Group.

You'll meet a panel of opinionated, next-generation financial consumers and find out first-hand how they perceive banks and what they demand from banking services.

**Think** like a millennial. What are their expectations, fears and priorities? Engage in lively discussion with a group of vocal 16 – 20 year olds.

**Design** your digital future based on innovative approaches. David Brear, Chief Thinker at Think Different Group, will share his views.

**Enable** greater client interaction and closer relationships with customers, as your organisation adapts to changing needs with ease.

Register for event



# MEET THE SPEAKERS



## The panel

From a cash-phobic teen, to an app-loving student, our panel of “millennials” represents a cross-section of youth culture today – and, importantly, banking’s fastest-growing generation of consumers.

## The moderator

Ellie Barber is a researcher at Ruby Pseudo Consulting. After spending many years on youth panels, Ellie now specialises in youth research around attitudes towards money, spending and brand loyalty.

## The thinker

Keynote speaker David Brear is Chief Thinker at Think Different Group and has been repeatedly voted to be one of the most influential people in fintech and banking.



Register for event



# AGENDA



**Wednesday 2<sup>nd</sup> March**

8:00am – 10:30am

Level 39

One Canada Square

Canary Wharf

London E14 5AB

United Kingdom

**08:00 Registration & light breakfast**

**08:20 Welcome & introduction.** *Aubrey Hawes, Solutions Analyst, Oracle*

**08:30 Panel discussion: Five disruptors speak their minds**

Five highly vocal 16 – 20 year panellists discuss their expectations from banks, views on money, and desires and dreams for the future.

*Host: Ellie Barber, Researcher, Ruby Pseudo Consulting*

**09:15 Keynote: Jurassic bank – why banks will have to go the way of the dinosaurs**

Our banking system has evolved over 300 years. What can the monsters of today learn from the monsters of the past?

*David Brear, Chief Thinker, Think Different Group*

**09:45 Analysis: Digital banking transformation**

Explore practical approaches and real-life examples of the digital transformation of banking services, as well as how to restore trust and build loyalty through innovation. *Aubrey Hawes*

**10:10 Q&A: The floor is open for discussion**

Quiz the disrupters, challenge the thinkers and share your thoughts.

*Moderator: Aubrey Hawes*

**10:25 Closing remarks.** *Aubrey Hawes*

**10:30 Seminar closes**

# GET YOUR FREE FINEXTRA REPORT



Don't miss your pre-release copy of the Finextra market insight report, The Disruption Opportunity.

It explores how the next generation of banking users is shaping exciting new challenges and opportunities for banking organisations. Get this generation on board, and you could win their loyalty for a lifetime.

- Understand their priorities, concerns and expectations
- Tailor services to meet shifting needs
- Remain competitive in a fast-changing landscape

Every delegate will receive a free copy of this report within four weeks of the seminar.

Register for event

